



Privacy Policy

Last update: April 2025

This privacy policy governs and informs you of the manner in which Linkup Technologies (a French société par actions simplifiée with registered offices located 28 avenue des Pépinières, 94260 Fresnes, France, registered with the Créteil register of commerce and companies under number 930 910 740 — hereinafter “We” or “Linkup”) processes and protects personal information that may directly or indirectly identify you (hereinafter “Personal Data” or “Data”).

Linkup places great importance on the protection and respect of privacy and undertakes to comply with the provisions of EU Regulation 2016/679 (hereinafter the “GDPR” or the “Applicable Regulations”).

What Personal Data do we collect and why?

Data collected when browsing on Linkup's Website

Source of collection:

- Data collected automatically when browsing on Linkup's website, accessible at the URL <https://www.linkup.so/> and <https://app.linkup.so/> (hereafter the “Website”)

Categories of Data:

- Browser type, referring/exit pages, files accessed on our Website, operating system, country, average session duration, and/or system date and time

Purposes of the processing:

- Data is collected automatically to handle your requests on our Website, fighting against fraud on our Website

- Improve our Website, as well as producing usage statistics of our Website

Legal basis of the processing

- Our legitimate interest or your consent where required by Applicable Regulations
- In the case of Data collected for analysis, your consent. This collection requires the use of cookies. To learn more about the use of cookies, please see Article 6 hereunder

Duration of Data retention

- Your connection logs to our Website are retained for six (6) months

Data collected when you interact with us

Source of collection:

- Contact form on our Website
- Requests for information e.g. by email, telephone or social networks
- Applying for a job at Linkup

Categories of Data:

- Identification data (surname, first name, company or organization, social network identity)
- Contact data (email address, telephone number)
- CV if applicable

Purposes of the processing:

- Respond to your requests for information
- Manage our social networks (including moderating comments on these networks)
- Review and respond to your job application

Legal basis of the processing

- Our legitimate interest or your consent where required by Applicable Regulations

Duration of Data retention

- We retain your Data until we have processed your contact request
- When you apply for a job, we retain your Data for a period of two (2) years following the processing of your application
- To the extent permitted by Applicable Regulations, Linkup may keep records and copies of all correspondence with you, including Personal Data

Data collected on our clients and prospects

Source of collection:

- Contractual relationships with our clients
- Exchanges with our prospects and clients

Categories of Data:

- Identification data (surname, first name, job, company or organization, social network identity)
- Contact data (postal address, email address, telephone number, login details)
- Bank details where necessary

Purposes of the processing:

- Manage our clients
- Manage our prospects
- Inform and promote Linkup services, including sending alerts and newsletters, satisfaction surveys
- Send commercial prospecting within the limits of the Applicable Regulations
- Respond to requests for information
- Respond to support requests
- Manage disputes

Legal basis of the processing

- Our contractual and pre-contractual relationship, or our legitimate interest, or your consent, where required by Applicable Regulations

Duration of Data retention

- We retain your Data for five (5) years after the end of the contractual relationship or, where applicable, three (3) years after your last contact with us

Data collected on our suppliers, subcontractors and partners

Source of collection:

- Contractual relationship with our partners, suppliers, and subcontractors

Categories of Data:

- Identification data (surname, first name, job, company or organization, social network identity)
- Contact data (postal address, email address, telephone number, login details)
- Bank details where necessary

Purposes of the processing:

- Provide the Linkup services
- Manage relationships with our partners, suppliers, and subcontractors
- Manage disputes

Legal basis of the processing

- Our contractual and pre-contractual relationship, or our legitimate interest, or your consent, where required by Applicable Regulations

Duration of Data retention

- We retain your Data for five (5) years after the end of the contractual relationship or, where applicable, five (5) years after your last contact with us

Data collected via the Google Workspace APIs

Data obtained via the Google Workspace APIs (including Google Sheets) is never used to train, improve or develop artificial intelligence or machine learning models. It is retained only to provide the functionality described in the application and is deleted at the user's request.

Who do we share your Data with?

Within Linkup, only strictly authorized personnel will process your Data.

We may share your Data with some of our subcontractors, such as technical service providers for the functional needs of our Website, suppliers of analytical solutions to enable the proper use of our Website and improve their performance, as well as advertising providers. We may also share your Data with our counsels (such as our lawyers) as part of any pre-litigation and litigation management.

In particular, Linkup uses the following subcontractors:

Google Analytics:

- Category of Data: Navigation data
- Purposes of the processing: Analytics exclusively on website traffic

Attio

- Category of Data: Customer Relationship Management
- Purposes of the processing: Relationship management with customer and communication

Google Mail

- Category of Data: Mail
- Purposes of the processing: Communication

Google Drive

- Category of Data: Cloud / Hosting
- Purposes of the processing: Communication / file sharing

Vercel

- Category of Data: Website
- Purposes of the processing: Hosting and delivery of the Website

Moreover, your Data may be communicated to any authority legally entitled to receive it or to any third party to whom we may be obliged to give access to your Data. In this case, Linkup is not responsible for the conditions under which the personnel of these authorities have access to and use your Data.

In the event of a change of control of Linkup, the transfer of all or part of its assets or any other transaction involving the transfer of our activity to a third party, your Data may also, to the extent permitted by Applicable Regulation, be shared with this third party.

Where is your Data processed?

We process and store your Data within the EU.

How do we ensure the security of your Data?

In accordance with the Applicable Regulation, we implement all appropriate technical and organizational security measures to protect your Personal Data. In particular, we implement the following measures:

- Strict administrators access control
- Minimization of Internet exposed services, including implementation of a bastion
- Implementation of firewall rules limiting network flows to what is strictly necessary
- Annual audit of the infrastructure
- Record keeping of incidents
- Backup of data in a different location than the database
- Review of each change, systematic automated testing

What are your rights, and how can you exercise them?

You may exercise the following rights within the limits set by the Applicable Regulations:

- **Right of access and post-mortem guidelines:** You can ask Linkup for confirmation of whether your Data is being processed, as well as for the communication of your Data that we hold. You also have the right to set guidelines regarding the fate of your Personal Data after your death;

- **Correction, restriction and erasure:** You can ask Linkup to rectify any inaccurate Personal Data about you, as well as to complete any incomplete Personal Data. You can also ask Linkup to restrict the processing of your Personal Data or to erase your Personal Data as soon as possible if Linkup no longer needs to keep it;
- **Opposition and withdrawal of consent:** You may object to the processing of your Data for legitimate reasons. You can always and without charge object to receiving any commercial communications from us. You can also withdraw your consent when the processing of your Data is based on your consent;
- **Portability:** On request, Linkup will send you the Personal Data you have transmitted to us and, to the extent possible, will communicate this Data directly to another data controller of your choice, in a portable format if the processing is based on your consent or a contract;
- **Complaints:** You also have the right to submit complaints to a competent data protection authority, such as CNIL in France (cnil.fr).

If you have any questions about the Privacy Policy and wish to exercise your rights, please send a written request to support@linkup.so.

The request must come from the person concerned who must be able to prove his or her identity. If necessary, and in accordance with the Applicable Regulations, a copy of your identity document may be requested. Linkup will endeavor to respond to your request within a reasonable time and, in any event, within the time limits set by the Applicable Regulations.

How do we use cookies and local storage?

Cookies are small files placed on your device by the websites you visit. They are widely used to enable website functionality, enhance site performance, and transmit information to the website owner.

How Do We Use Cookies?

Browsing the Website may result in cookies being installed on your computer. We use cookies to enhance your browsing experience and improve the content and functionality of the website.

You will find the following types of cookies on the website:

- **Mandatory and Functional Cookies:** These are essential for the proper operation of the website and to enhance the user experience.
- **Audience measurement cookies:** These cookies collect information anonymously, including the number of visitors to the Website, their source, and the pages visited, to generate reports and help us improve the Website.

How Can You Manage Your Cookies?

By default, your web browser accepts functional cookies required for the proper functioning of the Website. However, you can choose to disable all cookies, including functional ones, at any time by adjusting your browser settings or deleting cookies stored on your device.

However, choosing to block functional cookies may affect your browsing experience on our Website.

When cookies requiring your explicit consent are used, a notification banner will appear requesting your approval before they are placed on your device. These cookies will not be stored or accessed until Linkup has obtained your express consent.

Entry into force

This Privacy Policy enters into force on March 25, 2025. Please note that we may be required to modify or update this Privacy Policy. We recommend that you check this page regularly to review any changes or updates made to our Privacy Policy. In the event of a substantial change to the Privacy Policy, Linkup undertakes to inform the persons concerned.

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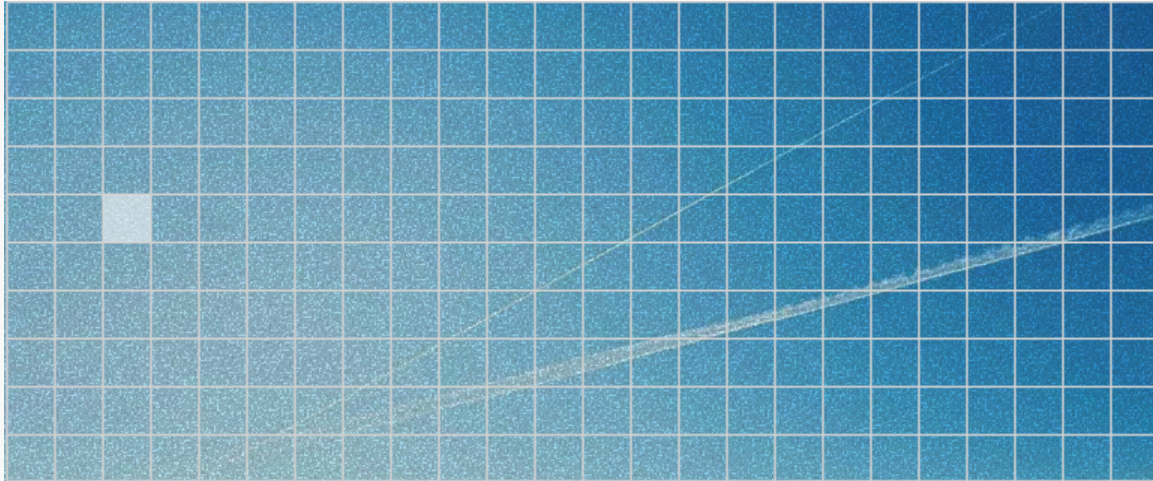
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